

Joshua Pierce

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Motion Design & Animation

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Objective

Considering myself first and foremost a creative problem solver, I seek to engage learning every day, and to utilize new discoveries to continually improve my process, my work and my community.

Education

Rochester Institute of Technology, Rochester, NY
Bachelor of Fine Arts, New Media Design and Imaging, 2005
Savannah College of Art And Design, Savannah, GA
Master of Fine Arts, Broadcast Design & Motion Graphics, 2009

Design

Design & layout foundation
Motion Graphics
Vector & Logotype
Interactive and Usability
3D Modeling and Rendering
Design for Web and Print
Sound Design

Software

Adobe Creative Suite
Maxon Cinema 4D
Adobe Flash
Flash Actionscript 2.0
Adobe AfterEffects
Dreamweaver, Javascript, PHP
Sony Acid Pro, ProTools, VST

Experience

Blue Plate Minds / Holton Sentivan and Gury - Ambler, PA - February 2007 - August 2007
Produced a series of visual effects shots, composited into promotional video
Built the agency's new Flash based website, implementing new and inventive potentials of Flash.
Worked on several projects for agency's clients, including video production, programming and design
Assisted in video shoot and produced visual effects for Addy award winning video promotion website.

Intelli-media Inc. Malvern, PA - January 2006 - December 2006

Multimedia Developer

Lead brainstorming sessions for branding and marketing development
Lead usability and organization development, while designing and creating user interface for upcoming flagship product
Converted, completely redesigned, and rebuilt, supplemental interactive games product, from Director to Flash

Coombs Marketing, Fairport, NY - August 2005 - December 2005

Motion Graphics Animator / Art Director

Designed and produced high-impact animation for client EFI, shown on NASDAQ building in Times Square, NYC

Worked closely with Creative Directors and Project Managers storyboarding and creating animated Ads, Promos, and Event Opens.

references and portfolio available on request